

Stimulating Agripreneurship: farmers and entrepreneurs of the future









Study on Agripreneurship

The review covered examples and case studies of Agripreneurship in the developing world including:

- Scope and context of Agripreneurship
- Sources of funding
- Assessment of level of success (or potential criteria that could be used)
- Identifying Universities in the developed world that could provide support in the form of curriculum, teachers etc.
- Identifying international organisations or NGOs that are active in this area
- Proposal of what role Nestlé could play in promoting and developing Agripreneurship especially in the context of the International Institute of Tropical Agriculture in Nigeria.
- Identify other partners with whom Nestlé could potentially collaborate.



Next steps

- 1. Identify/develop materials for a one stop shop for agripreneurs available on-line (Digital guide to agripreneurship, model business plans, monitoring and evaluation guide and toolkit).
- 2. Evaluate the possibility of setting up a private-public consortium on Agripreneurship (similar to the Sustainable Agriculture Initiative)



