## USING SEMANTIC ANALYSIS TO TRACK INDICATORS OF GOVERNANCE IN AFRICA

Presentation of the OECD to the Geneva Trialogue on knowledge and the SDGs, Geneva, November 14, 2016





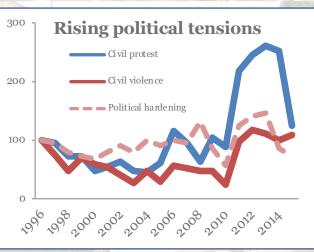
### 1996-2016: Governance Indicators – original method

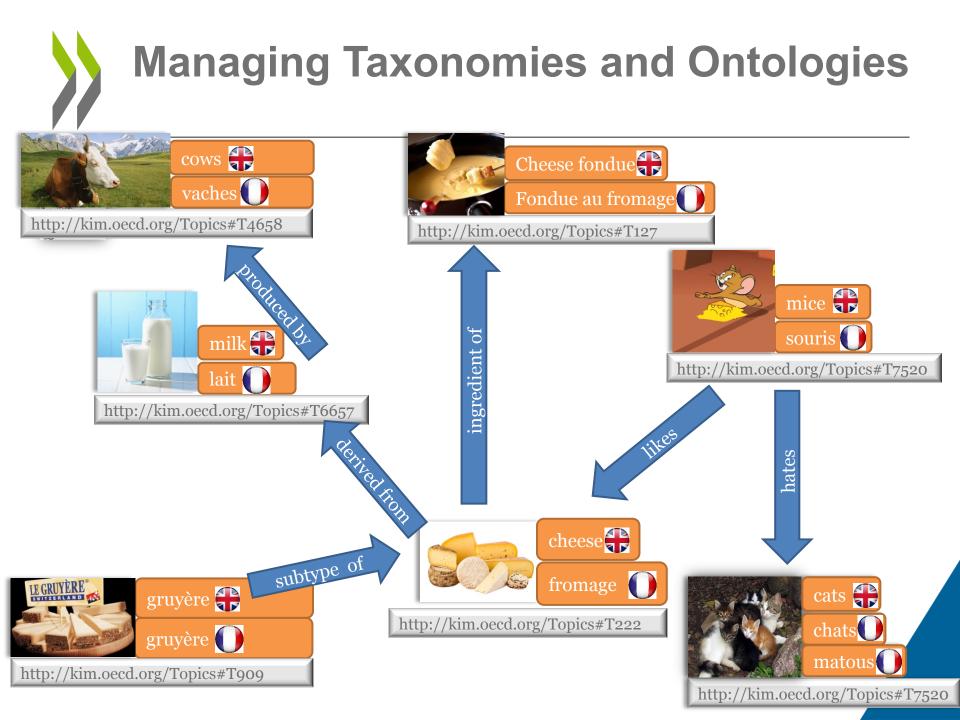
#### Political indicators

- Featured in African Economic Outlook (AU/UNDP/OECD)
- Manual tallies of events recorded by newspaper articles (protest, violence, hardening, softening)
- Objectivity + authoritative source + transparent methodology
- Motivations
- Why semantic analysis?
  - Reduce labour intensivity: reduce cost, or increase coverage apply to other continents
  - Reduce cost of data cleaning, checking, backcasting
  - Improve scheduling of resources
  - Semantic analysis already used in other OECD projects
- Constraints data needs to be credible and legitimate for knowledge transfer to occur

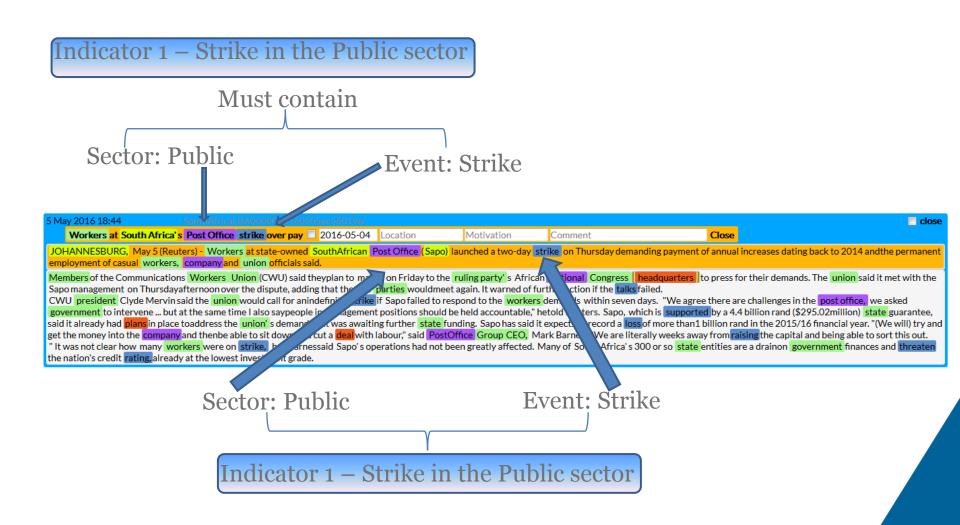
#### Political legitimacy

- Partner with African institutions for credibility
- Careful interpretation
- Prepare to defend legitimacy of methodology
- Transparency
- Comprehensible methodology
- Statistical validity, consistent time series
  - Documentation
  - Validation by reputed experts
  - Training, and overlapping teams for continuity
  - Backcasting, data entry of past years





## Governance Indicators Ontology for Text Analysis



# Rules to increase Precision

### Attack owl returns in Oregon, targeting government workers

PORTLAND, ORE, | BY COURTNEY SHERWOOD

🕑 🕣 🛅 🔂 😒

An owl that achieved notoriety last winter for attacking joggers in an Oregon park has returned and is now turning its talons on government workers, state officials said on Wednesday.

The barred owl has clawed at least three people outside the state Capitol in Salem in a series of attacks since late November, city parks department spokeswoman Tibby Larsc said.



Goat detained over armed robbery

## LAGOS



A magician performs with a goat during the opening ceremony of the 33nd Monte Carlo International Circus Festival in Monaco January 15, 2009. REUTERSIERIC GAILLARD

Police in Nigeria are holding a goat on suspicion of attempted armed robbery.

Vigilantes took the black and white beast to the police saying it was an armed robber who had used black magic to transform himself into a goat to escape arrest after trying to steal