



**GENEVA  
TRIALOGUE**  
Open Innovation for Education

## Artificial Intelligence and Education for the SDGs

**Friday 31 May 2024**  
**International Telecommunications  
Union (ITU), Geneva, Switzerland**

Happening on the Youth Day of the  
**World Summit on the Information Society**  
(WSIS+20 Forum High Level Event)  
during the **AI for Good Summit**

Presented by:

The Division for Prosperity,  
United Nations Institute for  
Training and Research (UNITAR),  
Geneva, Switzerland

The SDG Solution Space,  
University of Geneva (UNIGE),  
Geneva, Switzerland

# How The Geneva Trialogue Works



*Triologue table led by the World Meteorological Organization (WMO) about innovative youth education for water resources, at CERN IdeaSquare in 2023.*

The Geneva Trialogue brings together thought leaders from Academia, International Organizations and the Private Sector to **shape actionable challenges** that advance the cause of education for the SDGs. This year’s theme of **enhancing education with artificial intelligence** has a focuses on applications of AI to the Model United Nations (MUN), a global youth network which trains nearly a million young people each year in how to organize debates on the most challenging issues of our times, modelled on how the UN debates such issues.

This theme and focus are directly inspired by the outcomes of the last Geneva Trialogue, which took place at CERN in March 2023. One of the discussion tables was led by representatives of the UN Youth Associations, UNYA, and GIMUN, a Geneva-based MUN on “**Raising the Impact of Model United Nations**”. The outcomes of those discussions fed into a follow-up hackathon in June, called Hackathon Piaget, organized by UNESCO and the University of Geneva.

Results from that hackathon showed the **potential for AI to transform the learning experience** of MUN events. A prototype was developed based on these insights during the UN Datathon in November, by experts from the UN Framework Convention on Climate Change (UNFCCC), academics from the Spanish National Research Council and University of Geneva, and two SMEs, AICrowd from Switzerland and MyMUN from Germany. The prototype was demonstrated at COP 28 in Dubai, and the result is now being integrated into the workflow for future COPs.

This chain of events would not have occurred without the initial seed of a well-formed challenge that emerged from the last Geneva Trialogue, and similarly impactful outcomes are expected from this year’s Geneva Trialogue. That’s why **your organization should be at the tables** where innovation for education and the SDGs begins!



*MUN youth team from Zurich, discussing the role of MUN as an education tool for the SDGs, a Trialogue table led by UNITAR at Campus Biotech in 2022.*



# How Your Organization Can Benefit

The Geneva Trialogue will take place on Friday 31<sup>st</sup> May 2024 at the WSIS+20 Forum High-Level Event, during the AI for Good Summit. This is the Youth Day of the WSIS+20 Forum. The event is in-person at ITU and participation is by invitation only.

The Geneva Trialogue will remain focused on the goal of accelerating action-oriented discussions between international organizations, academia, and the private sector, towards achieving the UN Sustainable Development Goals (SDGs), with a focus on AI and Education.

To ensure discussions and outcomes are relevant to the needs of a wide range of stakeholders and continue beyond the event, organizations are invited to partner with us – as Thought Leaders and Lead Partners.

**Triologue Thought Leaders** and **Lead Partners** will play a crucial role in inspiring these discussions to help communities tackle the Global Goals in impactful ways.

- **Thought Leaders:** Thought Leaders will have their own “acceleration” table, where they will sponsor a challenge, and work with our team to prepare accordingly.
- **Lead Partners:** Lead Partners will have the option of organizing an “acceleration” table plus a speaking opportunity during the Geneva Trialogue and prominent brand visibility. The Canton of Geneva is our first Lead Partner.

## Why partner with us?

### Brand Salience



Augment brand perception and raise awareness of your commitment to the SDGs and interest in AI.

### Thought Leadership



Position yourself as a thought leader among your invitees and other event participants.

### Grow Your Network



Become a part of our network of senior executives committed to the SDGs.



# Contact

Inquiries about partnership opportunities may be directed to:

**Ms. Mihoko Kumamoto**

Director, Division for Prosperity

United Nations Institute for Training and Research (UNITAR)

Email: [prosperity\\_directoroffice@unitar.org](mailto:prosperity_directoroffice@unitar.org)

## About the UNITAR Division for Prosperity

The United Nations Institute for Training and Research (UNITAR) is a principal training arm of the United Nations, working in every region of the world to provide innovative learning solutions to individuals, organizations, and institutions to enhance global decision-making and support country-level action for shaping a better future. The Division for Prosperity is one of the seven divisions of programme implementation at UNITAR. Driven to “leave no one behind”, we deliver creative cutting-edge learning solutions and knowledge-sharing services to present and future change-makers from developing countries. We work with diverse partners at the local, regional, and global levels to deliver to reach society’s most vulnerable people, including women, youth, and those in conflict situations. Our participants include individuals and institutions, from least developed countries, small island developing states and conflict affected regions, amongst others. Our vision is to shape an inclusive, sustainable, and prosperous world through meaningful adult-learning opportunities that create thoughtful social and economic impact.

## About the SDG Solution Space

The SDG Solution Space was established by University of Geneva in 2017 to host a comprehensive education, innovation, and research programme for the SDGs. The SDG Solution Space is located at Campus Biotech Innovation Park, in the heart of International Geneva, and managed by the Geneva School of Economics and Management (GSEM). It is just a few minutes’ walk away from the World Trade Organization (WTO), the World Meteorological Organization (WMO), the International Telecommunication Union (ITU), the World Intellectual Property Organization (WIPO), the Office of the United Nations High Commissioner for Refugees (UNHCR) and the International Committee of the Red Cross (ICRC), among many others. The SDG Solution Space and the activities it hosts capitalize on this close proximity to global policy centers, in order to build novel partnerships with IOs and NGOs for education, innovation and research.



## Organizers



**UNIVERSITÉ  
DE GENÈVE**



**unitar**

United Nations Institute for Training and Research

## Co-hosts



**WSIS+20 FORUM  
HIGH-LEVEL EVENT**

27-31 May 2024  
Geneva, Switzerland

## Lead Partners



POST TENEBRAS LUX

**RÉPUBLIQUE  
ET CANTON  
DE GENÈVE**